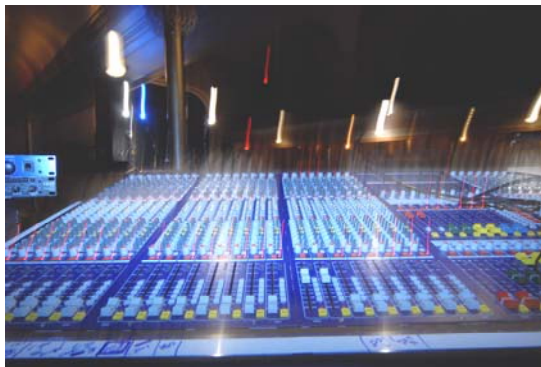


EVENT PRODUCTION



sound grove records
69 queenston blvd
fort erie, ontario L2A 1K6

An Evening at The Great Hall is a series of concert events that are expertly produced to deliver a top quality sound recording and a concert DVD. The Great Hall is a vintage venue built in 1890 and is a Toronto landmark in the Queen West district.



The hall is set up with a 32 channel mixer to capture each sound channel separately to allow for the best quality mixing and mastering.

HD broadcast quality cameras are used to capture the concert and additional content



Professional crews record the concert and after the concert record additional footage to allow for the production of enhanced content such as a music video for the headline performer of the night.

sound grove inc.
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CHARITABLE AND HUMANITARIAN CAUSES

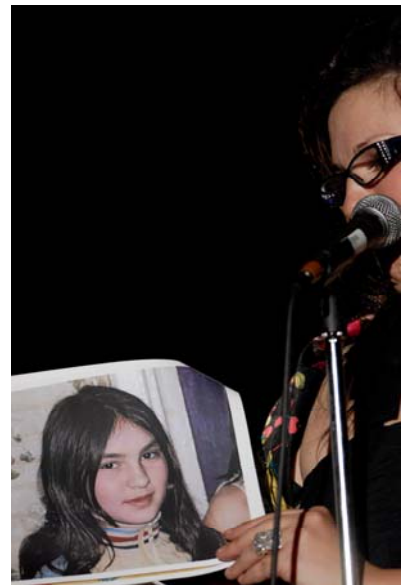


An Evening at The Great Hall

June 19th 2009

Each concert is associated with one or more worthy charitable or humanitarian causes. For the pilot concert Sound Grove decided to work with the featured artist Ruthann Springle and to support the work she was doing with orphan children. As a way to pilot this concert series we could not have picked a more appropriate artist.

Ruthann Springle is working with Frontier Horizon's hosting program to bring orphan children from Ukraine to stay with host families in Toronto. Ruthann traveled to Ukraine in May 2009 with friend, Dr. Tammy Warren who was there looking to adopt a 3rd daughter having already adopted 2 girls from Russia and Ukraine. "It was shocking meet these wonderful children and learn there are more than 100,000 living in orphanages in the Ukraine". "The concert in July was one of the efforts to support the five children who got to visit Toronto for the month of July. Previously Ruthann has organized trips to travel to orphanages in South America to build playgrounds, and to Africa to perform in remote villages.




Sound Grove Inc partnered with Dare Theatre Inc. a registered Canadian charity, and Hearts Open Toronto, a not for profit whose mandate is in using the arts to build communities. Sound Grove will continue to work with these two organizations in their good works.



The story of the effort to help these orphan children was selected as a finalist in the Nestea “Release the goodness” campaign



A benefit concert but more to do BY: IAN PROVIS



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Description

My friend and very talented musician Ruthann returned from the Ukraine inspired to make a difference in the lives of some older orphans. Ruthann made arrangement to bring 5 orphans to Toronto as part of a hosting program. I arranged a benefit showcase last Friday. A supporter of the arts, I just didn't want to put on any old event. I wanted to make the evening special for all the 10 bands giving their time and talent for this cause. I booked a beautiful vintage venue, the Great Hall, rented top of the line audio system, and a grand piano. Despite poor turnout and a loss of \$5k, I still consider this a success. I gave these 10 independent musicians a wonderful concert experience, and generated awareness resulting in charitable donations for the cause. www.ruthannspringle.com for links to learn more Ruthann still does not have enough money to pay for these children. If I won, I would donate all the money to support this program coming to Toronto in July

Selected from almost a hundred touching entries from coast-to-coast, Toronto resident Ian Provis is one of three finalists in the running to receive the first monthly grand prize of \$5,000 in the Release the Goodness campaign from the makers of NESTEA Vitao™, an enhanced iced tea.

As one of the first three finalists, Ian Provis submitted a touching story of goodness. Ian was inspired by his friend and local musician, Ruthann Springle, who has truly captured the generous spirit of Canadians. Ruthann made arrangements to bring five orphans from the Ukraine to Toronto through Frontier Horizon and Ian arranged a benefit concert with independent musicians to raise money for the orphans. The concert generated awareness resulting in charitable donations for Ruthann's cause. If Ian wins, he plans to donate all the money to support Frontier Horizon coming to Toronto in July.

Indie Sound Grove : Ruthann Springle
June 19th 2009



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Ruthann Springle



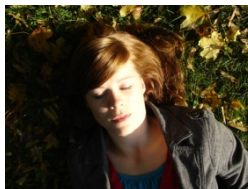
Eyes Wide



The Mountains and the Trees



The Wilkins



Chere Francoise



Opposite of Blue



Sandy MacGillivray



Letterbox Black



Marco D'Amico

PHOTOS FROM THE JUNE 19th CONCERT



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